



Beautiful People
Adaptive Sports for Children with Disabilities



of Orange County NY

FOR IMMEDIATE RELEASE

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Subaru Share the Love Campaign raises \$35,929 for Beautiful People Ball Field
Johnstons Subaru Designates Daniel Fratto Memorial Field for Hometown Charity Proceeds

Johnstons Subaru of Middletown just completed its fourth year of participation in the "Share the Love" charity support program sponsored by Subaru of America, Inc. Last year Steve Jardine, Middletown retailer/dealer, presented the first check to Beautiful People for \$41,204 with the specific purpose of helping with the build-out of a fully accessible safe surface baseball field in Orange County. This year's BIG check was presented this week. The 2-year total donation of \$77,133 is a major step in making possible the spring 2018 opening of the new field for the adaptive sports organization. "These kids deserve this great field and the ability to play sports and be safe in the process", said Chris Lee, Johnstons Subaru General Manager.

Beautiful People, the Orange County Chapter of Miracle League, was chosen by Johnstons Subaru of Middletown, NY as their Hometown Charity. During the Share the Love event period, early November through early January, for every new vehicle purchased or leased, Subaru donates \$250 to the purchaser's choice of participating charities. Subaru retailers have been able to identify a local community non-profit to receive donations, in addition to the four national charities that are selected. At the culmination of this year Subaru of America hopes to exceed a grand total of \$115 million donated since the creation of the Share the Love to celebrate the tenth anniversary of the event.

The Grand Opening of the Daniel Fratto Memorial Field is May 20th from 2-4:30 at Wickham Woodlands in Warwick. Daniel John Fratto, of Greenville, NY was for many the voice of the organization, as announcer on game days, and an ambassador for fundraising, and had been a New York Yankee HOPE Week honoree in 2010. At 19 years of age in 2012, Daniel succumbed to his life long struggle with severe immune deficiency disorder. He will be long remembered by the inspiration he brought to all he met. He will be remembered by Yankee fans as the only other person to announce Derek Jeter in the home stadium except Bob Sheppard.

You Are Beautiful People Inc, doing business as Beautiful People, is a 501(c)3 nonprofit, founded by Peter Ladka in 2006, provides adaptive baseball, soccer, basketball and cheerleading for children and young adults with developmental disabilities and physical challenges, ages 5 and up. For more information, call 845-986-5944. Visit www.beautiful-people.us

Photo credit: Storm Sasaki (group shot)

Left to right: Danielle Fratto, (Daniel Fratto's mom) Pagie Becker, (his grandmother), Scott Lieberman, Jeremy Havens, Beautiful People Board Members, Steve Jardine, Johnstons Subaru owner, Ed DeFalcon, BP board member, and Chris Lee, General Manager of Johnstons Subaru

Photo credit: Miracle League (field shot w/boy and walker)